

IndiK SME is a software suite designed specifically to help small and medium enterprises generate the right performance indicators. The **Equipment Rental** module is designed to optimize the management and performance of your company's equipment rental activities.

IndiK SME – Equipment Rental is a cloud-based solution, accessible over the Internet, that offers you the flexibility of accessing your performance indicators in real time and at any time, enabling you to realize considerable benefits.

THE SOLUTION INDIK – EQUIPMENT RENTAL

IndiK SME – Equipment Rental is a highly effective tool for addressing issues.

The primary features of **IndiK – Equipment Rental** are :

- ✓ Smart construction of dashboards truly adapted to the needs of your company ;
- ✓ Smart suggestions of indicators (metrics) likely to solve problems identified, in particular :
 - Reading of current status (positive and negative) ;
 - Reading of the situation as it evolves ;
 - Comparative reading ;
 - Identification of trends.

How does it work ?

- 1 IndiK suggests relevant performance indicators ;
- 2 You choose the indicators that you prefer ;
- 3 IndiK designs the dashboards on the basis of the indicators that you've chosen ;
- 4 You generate the dashboards ;
- 5 You determine and monitor the validation process for the dashboards generated ;
- 6 Once the dashboards have been validated, you distribute them in an automated manner ;
- 7 You optimize your decisions !

BENEFITS OF THE SOLUTION

The benefits of **IndiK SME – Equipment Rental** are tangible and significant. In particular, this solution will enable you to :

- ✓ Improve decision-making ;
- ✓ Improve management ;
- ✓ Optimize your cost structure ;
- ✓ Improve customer satisfaction ;
- ✓ Stimulate business growth ;
- ✓ Enable better-informed and better-documented decisions ;
- ✓ Improve your results ;
- ✓ Create value for the business.





POTENTIAL ISSUES :

Optimization of your business processes surrounding equipment rental is a key component of your company's success. Your challenges are becoming increasingly complex and increasingly critical. That's why it's imperative to anticipate any potential issues that your company may face and to act in a proactive manner. Here are some examples of potential issues :

- ✓ Risk of increased operating costs ;
- ✓ Risk of revenue loss ;
- ✓ Risk of poor use of resources ;
- ✓ Risk of weakening the company's profitability and growth ;
- ✓ Lack of efficiency in monitoring operations ;
- ✓ Lack of efficiency in evaluating operations management performance.

POTENTIAL CONSEQUENCES:

Failure to properly anticipate potential issues surrounding your equipment rental activities can have disastrous consequences for your business. Some of the more damaging repercussions may include:

- ✓ Negative impact on your company's financial results ;
- ✓ Limited ability to provide relevant and timely operational reports ;
- ✓ Negative impact on service quality ;
- ✓ Customer dissatisfaction ;
- ✓ Potential slowing of the company's growth ;
- ✓ Reduced company value.

WITH INDIK, OPTIMIZE YOUR MANAGEMENT AND GENERATE A POSITIVE RETURN ON YOUR INVESTMENT WITHIN THE FIRST YEAR OF USE

In fact, concrete results can be seen right from the first generation of a dashboard by enabling decision-making based on the right indicators.



FOR MORE INFORMATION OR TO REQUEST A DEMO
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